

## Key Performance Indicators Set

### Tourism intensity

A city is not used only by residents, but it can attract many other users every day (such as tourists). Those people interact with city services and influence the city profile, especially if the trend is not constant.

- MAIN REFERENCE: CityKeys, STEEP/REPLICATE
- DATA SOURCE: tourist office, economic development office, national statistics
- MEASUREMENT METHOD: the tourism intensity could be provided by the evaluation of the number of nights per year / 100.000 inhabitants
- PRIORITY: OPTIONAL
- Usefulness and user-friendliness: Useful for analysing the impacts of tourism on urban infrastructure, consumptions and emissions. Very different values for tourism presences and for normalisation with size. Linked to UN SDG 8 – Sustainable Economic Growth where it is measured as a % of GDP (8.9.1 Tourism direct GDP as a proportion of total GDP)

